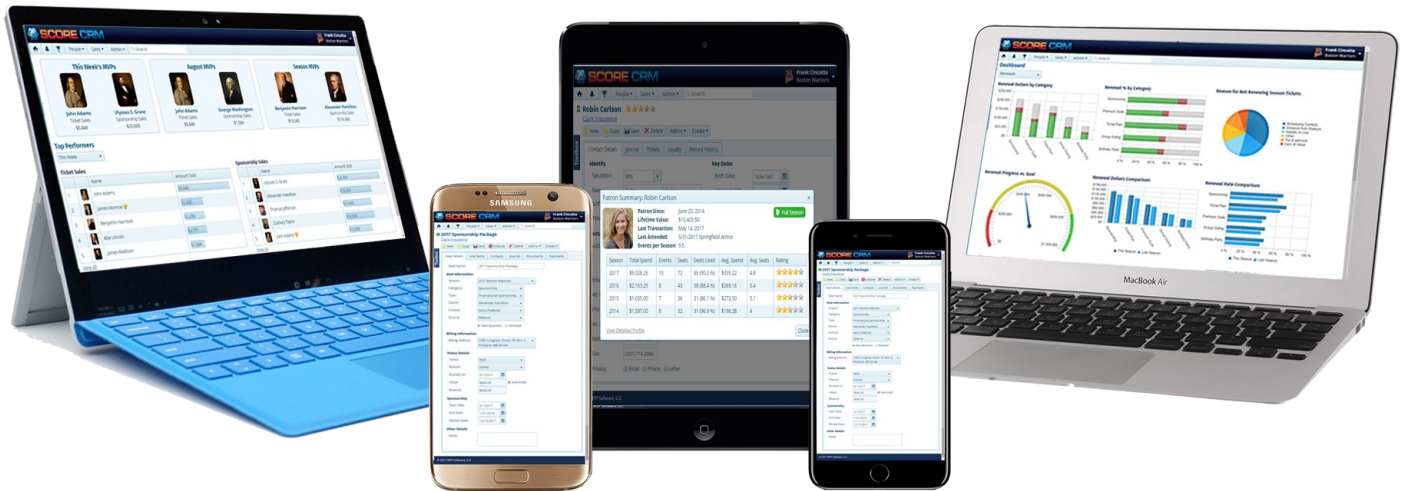# SCORE CRM

The Leader in CRM for Sports and Entertainment

Anytime   Anywhere   Any Device

CRM that Works the Way You Work

SCORE CRM was designed for the Sports and Entertainment industry. With input from over 250 sports and entertainment organizations and venues, *SCORE CRM* works the way you work.

A Single Integrated Platform

SCORE CRM provides sales, marketing, reporting and analytics in a single platform. With integration to all the major ticketing systems, rekeying information and spreadsheets are a thing of the past.

Account Management

360˚ view of all Account and Contact information. Track Deal history, correspondence, transactions, relationships and more.

Ticketing Integration

SCORE CRM 8.0 integrates with all major ticketing systems, uncovering invaluable customer information and eliminating re-keying.

Deal Manager

The all-new adaptive and intuitive Deal Engine enables maximum efficiency and streamlines the sales process. Preconfigured behaviors for Ticket Plans, Groups, Premium Suites and Sponsorships.

Dashboards

Real-time, configurable, at-a-glance views across all aspects of the organization. Ticket plans, sponsorships, renewals, marketing and more.

Actionable Analytics

Discover what is really happening in your organization and with your patrons. Quickly and easily create call lists and email campaigns from the results.

Loyalty Management

Reward your most loyal fans for their patronage. With automatic integration with your ticketing system, tracking purchases and attendance has never been easier.

Marketing Automation

Segment data to target season ticketholders, groups, single game, no-shows, and much more. Generate email campaigns to reach your audience.

MVP Tracker

Create some friendly competition to help boost morale and sales. Put MVP Tracker up on the big screen and get the whole office involved.

Progressive Profiling

With Progressive Profiling, SCORE 8 is taking the Golden Rule of Know Thy Patrons to the next level.

eSignature Capture

Sign documents anywhere from any device. Speed up the time to close by eliminating paper, email, faxes and _**WAITING**_.

Sponsorship Management

Load and manage your assets. Quickly and easily create bundles and unique deals. Capture activations directly into SCORE for simplified fulfillment reporting.

Patron Explorer

Overlay your patron data on a map for advanced demographic and geographic segmentation and visualization.

Prospect Management

Separate prospect lists allow accounts and prospects to be managed independently and keep customer records uncluttered. Import Excel, text, CSV lists of any size.

Renewal Tracking

Quickly generate renewal deals for Ticket Packages, Groups, Suites and Sponsorships. Track renewal progress across the entire organization.

Asset Inventory

Manage your entire asset inventory. Automatically reserve, consume and release inventory. Never oversell an item again.